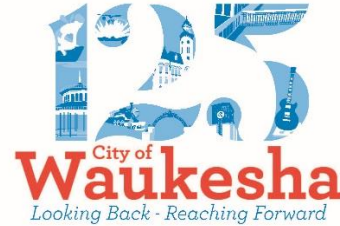


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Winner of the 125th Anniversary Logo Contest

WAUKESHA, WI: The City of Waukesha is proud to announce the winner of the City's 125th Anniversary logo contest is Sarah Sallmann, a City of Waukesha resident. The City engaged residents in the monthlong contest to create a logo reflecting the theme of the celebration "Looking Back – Reaching Forward." More than 1,600 votes were cast and Sallmann was chosen by the public for her design, winning the \$100 prize.

"Congratulations to Sarah for doing a great job capturing elements of the City of Waukesha," said Shawn Reilly, Mayor of Waukesha. "We had some really innovative entries and appreciate the public taking the time to choose how we represent the City's 125th anniversary throughout 2021."

"As a lifelong resident of Waukesha, I'm excited to share my art with the community and help celebrate the 125th anniversary of this wonderful city," said Sallmann. Born and raised in the city of Waukesha, Sallmann attended school in Waukesha, graduated from WCTC, and is currently an art director.

Sallmann's logo, will be used as the City's official 125th Anniversary logo on all promotional materials such as the City website, newsletters, social media, and flyers throughout the year 2021.

Logo entries were submitted for the contest by City of Waukesha residents. The top three entries as chosen by members of the City of Waukesha's 125th Anniversary Marketing Committee were put to a vote by the community. More information on the 125th Anniversary Logo contest is available on the City's website (<https://waukesha-wi.gov/1918/125th-Anniversary-Logo-Contest>).

The City is making plans for special events and celebrations throughout the year 2021. More information on the year-long celebration will be available at the end of the year.

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